

THANK YOU TO OUR SPONSORS!



STAGE HEADLINERS

FRIDAY: 6:00 PM – 8:30 PM
BUDDY K BAND

SATURDAY: 5:30 PM – 8:30 PM
CATALINA'S PARTY BAND

SUNDAY: 5:30 PM – 8:30 PM
THE MIGHTY KICKS

For complete schedule, check out our website's daily schedule at www.ncapplefestival.org

STAGE SPONSOR



PARADE SPONSOR



FOOD COURT SPONSOR



2024 SCHEDULE OF EVENTS

August 30 – September 2
(Always Labor Day Weekend!)



HENDERSONVILLE, NC

Presented by **Advent Health**
Hendersonville

2024 Ambassador:
Heather Wetzel

2024 Parade Grand Marshal:
Roy Williams

2024 Board of Directors President:
Joshua English

For more details, see our website: www.ncapplefestival.org

Or contact us at: NC Apple Festival, Incorporated
P.O. Box 886 • Hendersonville, NC 28793
828-697-4557 | apple@ncapplefestival.org | [#applefest](https://twitter.com/applefest)

Special thanks to the City of Hendersonville



78TH ANNUAL NORTH CAROLINA APPLE FESTIVAL - 2024 EVENT SCHEDULE

Presented by: Advent Health

All events and performances are subject to change and /or cancellation without notice. Check www.ncapplefestival.org for changes.

Kiwanis Pancake Breakfast

Friday, Aug. 30
7 am-10 am

First United Methodist Church

Official kickoff of NC Apple Festival!
Pancake Breakfast annual fundraiser for the Hendersonville Kiwanis Club. Enjoy Pancakes, Eggs, Baked Apples, Bacon, Coffee, Milk & Apple Juice in a lively, fun setting.
Sponsor- Hendersonville Kiwanis Club.
Tickets: \$10.00 per person all you can eat. 6 and under eat FREE.
For more information, email hendersonvillekiwanis@gmail.com

Apple Recipe Contest

Friday, Aug. 30
1:15 pm

Historic Courthouse

Registration forms available at the NC Cooperative Extension Center
Sponsors: NC Cooperative Extension & NC Apple Festival. For more information call 828-697-4891

Apple Festival Celebration Ceremony

Friday, Aug. 30
2:15 pm

Historic Courthouse

Come celebrate our 78th Festival with historical information; special guests and announcement of the United Community Bank's Apple Grower of the Year

Apple Growers/Beekeepers

Educational Booth

Friday-Sunday, Aug 30 - Sept. 1
10 am-8 pm

NC Cooperative Extension, the Blue Ridge Apple Growers and Henderson County Bee Keepers will host an education booth.

Main Street between 3rd Ave & 4th Ave

Sponsored by NC Cooperative Extension Center, Blue Ridge Apple Growers Association & Henderson County Beekeepers Association

Henderson County Heritage Museum

Friday-Saturday, Aug. 30 & 31
10 am-5 pm

Sunday, Sept. 1

1 pm-5 pm

Monday, Sept. 2

10 am-2 pm

1 Historic Courthouse Sq Ste 4

Free Admission. Sponsored by Henderson County Heritage Museum.
For more information call 828-694-5007 or visit HendersonCountyMuseum.com

North Carolina Apple Festival Downtown Street Fair

Friday-Monday, Aug 30-Sept. 1
Daily

To provide for a safe parade route, Monday will reflect a mini street fair
Located on Main St

Historic Downtown Hendersonville lined with Art/Crafts, Food, Local Non-Profit and Apple Grower Vendors
Sponsored by NC Apple Festival

Historic Downtown Hendersonville Merchants Sidewalk Sales

Friday-Sunday, Aug. 30-Sept. 1
10 am-6 pm

Visit merchants on Main St (Allen to 7th Ave) and adjacent avenues-Enjoy fantastic shopping and great sales during the Apple Festival from our wide variety of downtown merchants.

Sponsored by City of Hendersonville Downtown Program. For more information call 828-233-3205

Apple Blossom Bash

Friday - Monday, Aug. 30 - Sept. 2
10 am

Live local music, artisan market, karaoke on Friday & Saturday
The Main Event, 125 S. Main St
For more info visit themaineventwnc.com

Wells Fargo Kiddie Carnival

Friday-Sunday, Aug. 30-Sept. 1
12-8 pm

Monday, Sept. 2

12 pm - 4 pm

Wells Fargo Bank and Visitor Center Parking Lots

Rides and entertainment geared for younger children. Some restrictions may apply.
Tickets: \$1.00-\$5.00 per activity.
Sponsored by Wells Fargo Bank

Hendersonville Farmers Market

Saturday, Aug. 31
8 am-1 pm

Maple Street @ the Historic Depot

Featuring farm product and produce vendors from Henderson County and western North Carolina in Hendersonville's historic Depot District, just off Main. Head east down 5th Avenue and take a left on Maple Street for fantastic local shopping!
Free Admission. Sponsored by Downtown Hendersonville. For more information DowntownHendersonville.org

Mineral & Lapidary Museum Open House

Friday-Saturday, Aug. 30 & 31
10 am-6 pm

400 N Main St, Hendersonville

Special Exhibit: New Acquisitions - North Carolina & More. Free Admission. Sponsor Mineral & Lapidary. We will also have the museum open the same hours.
Museum of Henderson County.
For more information call 882-698-1977 or 828-775-8098



42nd Annual Gem & Mineral Spectacular

Friday-Sunday, Aug. 30-Sept. 1
10 am-6 pm

Monday, Sept. 2

10 am-5 pm

Whitmire Activity Bldg.,

310 Lily Pond Rd., Hendersonville

Show will feature vendors and exhibits of mineral specimens, gems, jewelry, fossils, and more. The show will also have a sluice with treasure buckets for \$5 and \$10.

Vintage Tees at Piggy's & Harry's

Friday-Monday, Aug. 30-Sept. 2
11 am-8 pm

102 Duncan Hill Rd, Hendersonville

Display of over 40 years of official Apple Festival "T" shirts
Sponsored by Piggy's Ice Cream and Harry's Grill
For more information call 828-692-1995

Laurel Park Village Shopping Center Sidewalk Sales, Car Show and Music Venue

Laurel Park Village - US Hwy 64 W SIDEWALK SALE

Friday & Saturday, Aug. 30 & 31
10 am-5 pm

Visit the Laurel Park Village Merchants for the annual Sidewalk Sale. You will find unbelievable savings on the finest quality merchandise.
Great restaurants too! Plenty of Free Parking & Covered Walkways.

CAR SHOW

Saturday, Aug. 31
11 am-3 pm

Featuring the British Car Club of WNC

MUSIC BY THE LONESOME BAND

Saturday, Aug. 31
1 pm-3 pm

Sponsored by Laurel Park Village Merchants Association

For more information call 828-697-7781

Apple Festival Races

Presented by Hunter Subaru

Saturday, Aug. 31

6:30 am - day of Registration

8 am-10 am - Race & Awards

805 6th Ave W., Hendersonville

This road race includes 2 options for runners: individual 8k, and Chick-fil-A mini moo run. Awards are given to the top 3 male & females in traditional age categories. Join us for a fun morning of family, health, and celebration of Henderson County!
Sponsored by Henderson County Chamber of Commerce.
For more information call 828-692-1413

WNC Air Museum Open House and Air Craft Rides

Friday-Monday, Aug. 30-Sept. 2
10 am-5 pm

1340 E Gilbert St, Corner of Gilbert St & Brooklyn Ave (Near HVL Airport)

Airplanes of the 1930's, 1940's and 1950's are on display. Children may sit in some of the real airplanes. Many models and pictures are also on display.
Air Craft rides available for a fee in a WWII Stearman.
Free Admission and Parking.
Sponsored by WNC Air Museum, Inc.
For more information, call 828-606-1252

Breakfast with the Elks

Sunday, Sept. 1
7 am-12 pm

546 N Justice St., Hendersonville

A full breakfast featuring pancakes, eggs, sausage, biscuits, gravy, apples, coffee, and juice.
\$12.00 at the door.
Sponsored by Hendersonville Elks Lodge 1616
For more information call 828-693-3424

King Apple Parade

Presented by Pardee UNC Health

Monday, Sept. 2 2:30 pm

N Main St at Five Points to Caswell St

Entry fees vary
For more information call 828-697-4557



Please leave your pets comfortably at home.

For the safety and comfort of your pets, non-service animals are discouraged at the festival.

Public Restrooms

The festival provides nice toilet facilities at the following four locations:
The City's new restrooms on 5th Avenue West; 1st Avenue East & Main; 3rd Avenue & Main; and Barnwell Street West & Main. Thanks to the local chapter of the Christian Motorcycle Group who keep them clean all weekend.

Check our website for complete and updated information!
www.ncapplefestival.org

